

**710 Freeway Community Forum at Occidental College  
January 23, 2010**

**710 on Trial: Uniting Our Communities  
9:30 – 2:30 p.m.**

**Workshop Title and Descriptions:**

**Caltrans property issues** (Christopher Sutton)

Know your rights! This workshop will review the legal rights you may have as tenants if Caltrans is your landlord. Attendees will participate in defining new ways to get involved and protect their rights.

**Coalition building – cross community collaboration** (Claire Bogaard)

What are the keys to successful coalitions? Learn about the lessons learned about coalitions that have formed around the 710 activism. Participants will discuss best practices for strengthening existing coalitions and building new ones.

**Media advocacy** (Amanda Shaffer, Glen Duncan)

How do get our stories and our activism in the public debate through the media? Multiple means of involving the media in 710 freeway efforts will be discussed, as well as learning what free social media tools have to offer for aspiring or veteran advocates. Participants will have the opportunity to start online advocacy in this the multimedia venue (computers with internet provided).

**Health issues, environmental justice, and safety** (Isella Ramirez)

Freeways present tremendous negative health, environmental and community impacts to neighborhoods. Learn about the range of these negative impacts and the organizing, advocacy and policy approaches that protect our overall community health and sustainability. Participants will brainstorm ways they can go back to their communities to fight for and win environmental justice for their neighborhoods.

**Non-freeway alternatives** (Dr. Richard Schneider, Mark Vallianatos)

Imagine a future without the freeway! This workshop will discuss the various sustainable alternatives to freeway expansion. Participants will discuss and determine ways to spread the word on alternatives to the “right” people – to those who can make these changes.

**Funding issues** (Dr. Tom Williams)

Learn how your public dollars are being used in the proposed freeway extension. The wasteful projects of the 710 freeway will be discussed, as well ways to expose this squandering of public funds. Participants will define recommendations for politicians on how funds can best be re-directed.