



2011 REACH U.S. California & Beyond Conference

REACHing for Health Equity: Keeping our Eye on the Prize

June 1-2, 2011

Carson Community Center

801 East Carson St., Carson, CA 90745 (*New Location*)

Hosted by REACH U.S.

Grantees & Community Partners:

Asian Pacific Islander Obesity
Prevention Alliance
Breastfeeding Task Force of
Greater Los Angeles
Community Health Councils
County of Los Angeles,
Department of Public Health
LA Best Babies Network
LA BioMed/South Los Angeles
Health Projects
Orange County Asian &
Pacific Islander Community Alliance
REACH U.S. Genesee County
REACH U.S. Seattle King County
Regional Asthma Management
and Prevention
Special Service for Groups, Inc/Older
Adults Program & PALS for Health
UCLA, School of Public Health/UCLA Kaiser
Permanente Center for
Health Equity
University of Hawaii, Pacific CEED
Urban & Environmental Policy
Institute, Occidental College
U.S. Food and Drug Administration
WINCART/Weaving an Islander
Network for Cancer Awareness,
Research & Training

Conference Goal

To broaden the discussion about racial and ethnic health disparities to include a human rights and social justice perspective, while forging and strengthening partnerships and strategies to move us towards health equity.

Objectives

- To celebrate progress and success, and share lessons learned in closing the gap on racial and ethnic health disparities
- To continue to build momentum and move forward towards greater health equity
- To examine how health disparities are affected by the current political, social and economic climate
- To shed light on the root causes of issues that impact health disparities

Health priority areas include: Asthma, Breast and Cervical Cancer, Cardiovascular Diseases, Diabetes, HIV Infection/AIDS, Adult/Older Adults Immunizations, Infant Mortality, Hepatitis B and/or Tuberculosis.

Other health-related topics and communities include: Aging, Breastfeeding, Disability, Health Education, LGBTQ (Lesbian, Gay, Bi-Sexual, Transgender, and Questioning), Obesity, and Prenatal/Perinatal Health.

Workshop Tracks

- 1) Best Practices/Lessons Learned
- 2) Innovative Approaches/Coalition Building
- 3) Research, Planning, and Evaluation
- 4) Environment
- 5) Policy and Systems Change

Target Audience

Physicians, nurses, community members, community based organizations, health educators, social workers, dietitians, public health workers, policy makers, politicians, governmental organizations, and any individual interested in helping to eliminate racial and ethnic health disparities.

June 1, 2011 8:30 am – 4:30 pm

Morning Physical Activity (7:30 am)

Registration, Breakfast, and View Exhibitor Booths

Opening Ceremony

Morning Plenary Session:

Wayne Giles, M.D., M.S. - Director of the Division of Adult and Community Health, National Centers for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Breakout Session I

View Exhibitor Booths

Lunch

Afternoon Plenary Session:

Manuel Pastor, Ph.D. – Professor, American Studies & Ethnicity, University of Southern California (Invited)

Physical Activity Break

Breakout Session II

Closing/Evaluation/CEU

June 2, 2011 8:30 am – 4:30 pm

Morning Physical Activity (7:30 am)

Registration, Breakfast, and View Exhibitor Booths

Welcome:

Howard Koh, M.D. - Assistant Secretary of Health of the U.S. Department of Health and Human Services (Invited)

Morning Plenary Session:

Wendelin Slusser, M.D., M.S. - Assistant Clinical Professor of Pediatrics, University of California, Los Angeles

Breakout Session III

View Exhibitor Booths

Lunch

Afternoon Plenary Session:

Kiran Ahuja, J.D. - Executive Director, White House Initiative on Asian Americans and Pacific Islanders (Invited)

Physical Activity Break

Breakout Session IV

Closing/Evaluation/CEU

Agenda Subject to Change

PENDING APPROVAL Continuing Education Units will be provided to nurses, registered dietitians, and health educators

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Name: _____

Title: _____ Organization: _____

Address: _____

Phone : _____ Fax: _____ Email: _____

Applying for CEU credit? yes no Please specify below (e.g. RN, RD, CHES) _____

If so, please include the type of license and license number: _____

Make check payable to: **“Special Service for Groups” or “SSG.”**

Include on check memo: 2011 REACH U.S. – California & Beyond Conference (Payment must accompany your registration form)

CHECKS ONLY for Registration - REGISTRATION BY MAIL ONLY

All rooms are wheelchair accessible. Please check and specify any special needs requiring our attention:

Dietary restrictions: _____ American Sign Language

Interpreter (please specify language): _____

Other accommodations: _____

Registration Fees:

(Breakfast and lunch are included in registration fees.)

(Checks only)

- Early Bird Registration Fee (on or before March 31, 2011): \$75.00
- Regular Registration Fee (after March 31, 2011): \$100.00
- After May 20, 2011, Onsite Registration Fee: \$150.00

Please Make Check Payable To:

Special Service for Groups, Inc. or SSG

Mail the registration form with your check to:

Special Service for Groups, Inc.

Attn: 2011 REACH U.S. - California & Beyond Conference

605 W. Olympic Blvd., Suite 600, Los Angeles, CA 90015

Registration Cancellation Policy:

Requests must be submitted to tdoan@ssoap.org or call 213-553-1884 no later than Friday, May 20, 2011 before 5pm PST.

Space Is Limited!

Registration is on a first come basis - a confirmation will be provided. A LIMITED number of Scholarships for registration are available for students, community members, and community based organization staff. For more information, call 213-553-1884.

Hotel Reservations:

Doubletree Carson rate is \$99.

Hotel is located at 2 Civic Plaza Dr., Carson, CA 90745

Please call 1-800-222-8733 or 310-830-9200 by May 10, 2011 to reserve a room at this rate. Ask for the REACH U.S. – CA & Beyond Conference or use discount group code: RUS

Parking:

Complimentary (FREE) self-parking is available.

Map and Directions:

Refer to website <http://carsoncenter.com> for more information or call 310-835-0212 and request the direction line.

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